

Meeting #1 Agenda

MAURY COUNTY, TN

COMPREHENSIVE LAND USE PLAN UPDATE

1. Introductions

- a. Consultant Team – Liz Fields and Keeghan Stitt-White, McBride Dale Clarion
- b. County Staff
- c. Steering Committee Members

2. Project Background

- a. Update to the County's 2011 Comprehensive Plan
- b. What is a Comprehensive Land Use Plan?
- c. Roles and Responsibilities

3. Approach

- a. Phased Approach
- b. Proposed Schedule

4. Branding and Marketing Concepts

- a. Color Palette
- b. Logo Options
- c. Typography
- d. Tagline
- e. Summary/Recommendations

5. Discussion Topics

- a. What are the key elements of the County that you want to make sure are preserved and protected?
- b. What concerns do you have about growth trends and demands in the County and surrounding areas?
- c. What is something that you would like to see occur in the County in the next 10-20 years?
- d. What do we need to do to make sure that this is a successful planning process in Maury County?